



18 KEY POINTS

TO CREATE A PROPER PRIVATE BLOG NETWORK

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THEMES

Mix free and paid themes, don't use the same themes and color layouts in every site in your network. You want to make your PBN sites look and feel totally unrelated one to another.



PLUGINS

Have them mixed. You don't want all your sites using the same 10 plugins, because of course, they don't belong to the same person, do they? Different sites, different owners, different plugin needs. That's what you want to reproduce.



WHO.IS INFO

Again, mix it. Have it private in some (10-20% of your sites) and fake in others. Different fake ones, of course.

C CLASS IP

Make sure your PBN blogs have different A, B or C class IP addresses. IP addresses look like A.B.C.D (ex. 127.192.1.27). If only the last number, or D-class, is different between different PBN blogs this is a major footprint, while having a different C class IP being the most important one.



DOMAIN REGISTRARS

Don't have all your domains registered with GoDaddy or Namecheap, this is also a big footprint. Use some other iCANN registrars



REGISTRATION EMAIL

Have a unique email under different email extensions (yahoo, hotmail, gmail etc) for each site.

REGISTER DATES

Don't register all your PBN sites in the same date. What are the chances of that happening if they weren't all owned by the same person? Exactly...



HOSTINGS

If all your sites are hosted in the same cheap SEO hosting network, you can expect them to go down fairly quick. Mix premium shared hostings like siteground, bluehost, hostgator etc with PBN hosting resellers like Easy Blog Networks



LOOKS

Have a unique logo, about page, privacy policy, disclaimer, etc. on every site. Make them look VERY different one from another.

CONTENT

Do not spin, only SEOs do that and you want to look like you aren't one. Use unique content, different lengths (if every article in the site is 500 words, that's a footprint) . Interlink inside the site as any other legit site would do, use videos, images, mix it up.



OUTBOUND LINKS

Link to authority sites (and there are authority sites beyond Wikipedia, be a bit creative), weak niche related sites such as forums, etc. Just don't send keyword rich anchors to other sites and you'll be fine. Additionally, don't link to your money site on every single post published on your PBNs. 1 out of every 3 times is enough.

TLDS

If every single site in your network is a .com, that's highly unnatural. Mix it up using .org, .net .info etc, and some national extensions like .co.uk or .us if you can



INTERNAL REDIRECTS

Whilst 301 every old URL to the homepage is a quick way to redirect link juice, this is a practice that will get your PBN de-indexed quickly. Re-create pages under those old URLs and interlink them to the homepage or even to your money pages to further squeeze that link juice and keep your PBN sites looking real.

CRAWLERS

The common practice of blocking ahrefs, moz, majestic bots etc to hide your PBN is actually a big footprint. Google can see if you're doing that, and, who does it? SEOs. You should be making your PBN sites so pretty that even if a Google employee or a competitor sees them, they can't think that the site is actually a PBN.



SOCIAL PROFILES

You can go the extra mile and create social profiles for your PBN sites. In the end, any real site or business would get at least their FB profile up, wouldn't they?. With IFTTT is very easy to have them auto-publishing and looking nice and legit.



AUTHORS

Use a unique author name and picture for every site. By all means, don't leave it as "admin" because NO serious site EVER would leave it like that. Just lazy SEOs would.

TRAFFIC

You want to create your PBN articles around some very long tail keywords that are easy to rank with solid on-page. Your PBN pages will eventually rank for those, bringing some real traffic as any real site would have. You may even get refferal traffic from your PBN sites to your money site, making the whole thing very solid.



SOCIAL SIGNALS

If your PBN is getting traffic, drip feeding a few social signals is the final step in producing a PBN asset that will work for a long time.

What we do

HumanProofDesigns.com



NICHE SITES

Affiliate & AdSense sites ready to go. Save time, money and get started with internet marketing in style.



TRAINING

Everything you need to know about monetizing niche sites and video training to compete with the best.



SUPPORT

Unlimited email support, access to members' area, and ongoing updates.



BEST PLACE FOR NICHE SITES

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