



5 SCALABLE TECHNIQUES TO  
**REACH YOUR  
TRAFFIC GOALS**

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# Where To Begin

We wanted to share **5 tips** that should help you reach your traffic goals quicker and easier. These strategies work on a one-to-many approach where you have the possibility of gaining multiple links and shares from a single effort.

Let's start ...

# JOIN FACEBOOK GROUPS IN YOUR NICHE

There are Facebook groups in every category, join them and make friends with the Admins. If you happen to be in a niche where Facebook groups are popular, then you'll find a goldmine of ideas to monetize. Plus you'll sharpen your copywriting skills by seeing the 'native tongues' in which your audience speaks.

We even have our own Facebook Group, join us here!



## HIJACK THE HASHTAGS OF CONFERENCES YOUR AUDIENCE IS ATTENDING AND JOIN THE CONVERSATION.

Most conferences now-a-days have a hashtag for their attendees to communicate with. This helps especially for multi-day events where you'll find people chattering about smaller meetups. This is a good opportunity to introduce your site to relevant people in your niche.

TIPS TO REACH YOUR TRAFFIC GOALS

# ADD YOUR CONTENT TO PINTEREST COMMUNITY BOARDS

Head over to <http://pingroupie.com/> and find active community boards in your niche or head over to your competitor's profile and see which group boards they are a part of. If your article is good, it'll get repinned over and over again.



## CREATE LINKABLE ASSETS.

Linkable assets are things such as tools, infographics, top lists, etc. that people can't help but link to. For example, if you create an infographic that breaks down complex information into digestible parts, then you should have an easy time getting it repinned on Pinterest or shared through a site like <http://visual.ly/> which has a special section for infographics alone.

# FIND THE BROKEN LINKS OF WEBSITES YOU REALLY WANT A LINK FROM

If you badly need a link from a specific site - it never hurts to offer something to them first. A simple broken link sweep with <http://smallseotools.com/websites-broken-link-checker/> or <http://ahrefs.com> would give you all the broken links of a website. Take that information and see if the sites webmaster would like to see the broken links and offer up your content as a newer, more thorough and attractive alternative.



# WANT MORE?

- [How I Increased A Site's Traffic 500% & Only Added 4 New Articles In A Year \(click here\)](#)
- [Using Social Networks Properly to Drive Traffic \(click here\)](#)



FURTHER READING



# What we do

HumanProofDesigns.com



## NICHE SITES

Affiliate & AdSense sites ready to go. Save time, money and get started with internet marketing in style.



## TRAINING

Everything you need to know about monetizing niche sites and video training to compete with the best.



## SUPPORT

Unlimited email support, access to members' area, and ongoing updates.





# BEST PLACE FOR NICHE SITES

HUMANPROOFDESIGNS.COM

