CHECKLIST FOR

CHOOSING THE BEST AFFILIATE OFFERS

BY HUMAN PROOF DESIGNS
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LOOKING FOR PRODUCT TO PROMOTE ON AMAZON

1. Make sure the product is high priced at $100 or over.

2. Has a rating of 4 star’s or greater.

3. Read the reviews but don’t copy them. Use a product like Amasuite’s Review Analyzer to read the reviews quickly. 
   (Click Here)
LOOKING FOR ANOTHER AFFILIATE NETWORK BESIDES AMAZON

1. The payment schedule they are offering

2. The tools that they provide you, such as banner creators and the control panel in general.

3. Deep linking is available. This means you can link to a product with your affiliate link, rather than just the site's homepage.

4. Customer service is willing to speak with you and is responsive either through email, a ticketing system, forum, or even phone.

5. Look into the minimum payout and seek out networks that offer lower ones. So that you don’t have to meet as high of a threshold in order for you to deposit the funds into your account.
LOOKING FOR A CPA OFFER TO PROMOTE

1. Read the restrictions of each offer to make sure you can sell the offer to your audience in the way and area that you wish.

2. Avoid Spammy low-quality landing pages because they will lead to lower conversions and make you look bad.

3. Go for offers that are linked to higher Earnings Per Click. These offers pay better on average and are working for others.

4. Stay close with and build trust with your affiliate manager.

5. Watch your competitors offers as well.
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